

Benji Taylor

SENIOR CREATIVE COPYWRITER

READY TO WORK MY SOCKS OFF

Agency work. Since 2005

ATL/TTL

Brand Engagement (now Wonderworks)
DDB London (now Adam & Eve) *Fulltime
DUDE Milan
Euro RSCG London (now Havas WW)
FP7 Dubai (part of the McCann worldgroup)
Geometry
Golley Slater
Gyro London
JWT London
Le Dictateur Milan
Momentum Worldwide
Mullen Lowe Abu Dhabi
RP2
Shackleton Group Spain
VCCP

Digital / Social / Innovation

Collinson
Cubaka
Dare *Fulltime
Futerra
ON&ON Barcelona
RAPP
The Story Lab
Tribal DDB London
VCCP Share
?What If!
XS2 Amsterdam

Healthcare / Pharmaceutical

Cognite
DDB Remedy
ghg London
(now Wunderman Thompson Health) *Fulltime
Havas Lynx
Ogilvy Health UK
Publicis Health
Syneos Health London, Paris & Ohio
TVF Communications

Lecturing

Associate Lecturer

University of the Arts London
February 2010 - Present

Senior Associate Lecturer

The University for the Creative Arts
August 2014 - January 2016

Senior Associate Lecturer

Ravensbourne
January 2013-August 2014

I have been a visiting lecturer at many other universities across Europe. For more information, just ask.

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Client list

Automotive

Mercedes Benz Vans*
Porsche VW

Banking and Finance

Barclays BNY Mellon* CMB Monaco
GoCompare Mastercard MeDirect
Tesco Bank

Charity

British Exploring Society CRUK
Crohn's and Colitis UK NSPCC
Remember a Charity Talk to Frank
Tiny Tickers Unicef Water Aid *

Consumer Goods

Airwick Cillit Bang
Dettol Durex
E45 Gavison

Food and Drink

Actimel Brugal*
Danone for Kids Grants
The Glenrothes Harris+Hoole
Irish Distillers The Macallan Madori

Pharma highlights (please request for full list)

AstraZeneca - Cardiovascular, COVID-19, Haematology
Bayer - Cardiovascular, Animal health
Boehringer Ingelheim - Endocrinology, Cardiovascular
Gilead - Hepatology, HIV treatment
Roche - Haematology*
Sanofi - Pain relief*
Gastrointestinal pain relief, Haematology
WPP Health Practice - Public health awareness

Technology

Energizer General Electric: GE*
MetaCampus Philips Playstation Sony*
Sony Ericsson

Telecommunications

Microsoft O2 Skype Telefonica
Telenor Vodafone

Travel and Tourism

Abu Dhabi Airport Star Alliance
Thomas Cook / Condor Tourism Australia Virgin Trains

Other

Accenture Esso Satorisan shoes William Hill*

Achievements

* Pitch wins

BNY Mellon
Brugal
Mercedes Benz Vans
Sony
Water Aid
William Hill

* Pharmaceutical wins

General Electric: GE - Tech
Roche - Haematology
Sanofi - Pain relief
Shionogi - Women's health

Awards

Campaign BIG award X 2
D&AD Nomination
Cannes Health Lion Bronze
Featured in CR Annual X 2
Creative Showcase Award X 2
Gold DMA award X 2
Silver DMA award
IAB Grand Prix Award
One Show Merit
Vodafone Creative Award
Webby Award Winner
Webby Award Nomination

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Full Pharmaceutical Client list

Allergan - Gastroenterology

AstraZeneca - Cardiovascular, COVID-19, Haematology

Bayer - Cardiovascular, Animal health

Biocomposites - Bone healing, Infection management

Boehringer Ingelheim - Cardiovascular, Endocrinology

CRUK - Oncology

Eylea - Ophthalmology

General Electric: GE - Cardiovascular

Gilead - Hepatology, HIV treatment

Ilumya - Dermatology

Medtronic - Surgery equipment

Noah Compendium - Animal health

Novo Nordisk - Haematology

Philips - Endocrinology

Pfizer - Vaccines, Haematology

Qutenza - Pain relief

Roche - Haematology *pitch win

Sanofi - Pain relief *pitch win, Gastrointestinal pain relief,

Haematology

Santen - Ophthalmology

Shionogi - Women's health *pitch win

Takeda - Haematology, Neurology

UCB - Rheumatology

Vertex - Pulmonology

WPP Health Practice - Public health awareness